

# "GT" Partner testimonials

For diverse perspectives on sustainable tourism & responsible travel ... because travel & tourism is everyone's business.



A "Good Tourism" Partnership with *The "Good Tourism" Blog* and "*GT*" *Travel Blog* is a bundle of advertising, advocacy, branding, news sharing, and storytelling benefits. The various "GT" Partnership categories deliver tremendous value to tourism stakeholders of all types and sizes. [Find out more.](#)

"GT" publisher David Gillbanks spends more time personally looking after "GT" Partners than chasing new ones, believing that win-win partnerships will form naturally if "GT's" publications, services, values, and value-for-money are outstanding. If the following statements by "GT" Partners are any indication then David should expect your [expression of interest](#) very soon:

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## Anurak Community Lodge

At Anurak Community Lodge in southern Thailand we are passionate about localisation, recycling, reusing, reducing, and showcasing local nature at its best. *The "Good Tourism" Blog* shows us examples of ecotourism from many projects around the world. Innovation and the ideas behind many of the projects showcased in *The "Good Tourism" Blog* are often useful for Anurak.

\_ Christopher Cribbs, [Anurak Community Lodge](#)



## Association of Southeast Asian Social Enterprises for Training in Hospitality & Catering (ASSET-H&C)

Our partnership with *The "Good Tourism" Blog* allows us to showcase ASSET-H&C members' work to promote the socio-economic inclusion of disadvantaged youth through hospitality vocational training and share it with industry players who are, like us, committed to maximise the benefits of tourism for people and the planet.



More than that, we found in “GT” a sense of community. It is so inspiring to have access to such a diversified group of experts and learn from them through articles and regular updates on “GT” Partners activities.

\_ **Sophie Hartman**, [ASSET-H&C](#)

### CABI Tourism Cases

“GT” is about what matters, in a simple and engaging style! It has been great working with David because his passion for better tourism experiences and no-fuss approach means that CABI and “GT” have been able to collaborate easily. This has made ‘doing our bit’ more efficient and enjoyable; working together makes a big difference!

\_ **Claire Parfitt**, [CABI Tourism Cases](#)



### Khiri Travel

At Khiri Travel we’ve been working hard for 28 years to deliver memorable tourism experiences for guests. *The “Good Tourism” Blog* inspires us by showing us best practice examples and new ideas on tourism-related matters such as food, sustainability, heritage preservation, new tech, insights on traveller trends and much more \_ **Willem Niemeijer**, [Khiri Travel](#)



### Planet Happiness

*The “Good Tourism” Blog* is a great resource for sharing good tourism practice with industry colleagues and stakeholders around the world.

Congratulations to David for such a great format, with all articles wonderfully displayed and presented.

“GT” is THE go-to web-based publication platform guaranteed to reach the right readership. Planet Happiness is proud to be a “GT” Insight Partner.

\_ **Paul Rogers**, [Planet Happiness](#)



## SUNx Malta

At SUNx Malta we have been working with David and “GT” from the outset. And we are still here, as enthusiastic about his objective, targeted news, and targeted audience as we were at the launch. David doesn’t always agree with our views and we don’t always agree with his, but mostly we are on the same page. We will stay a happy “GT” partner until I’m pushing up daisies. (And as St Augustine famously said: “Dear God please make me chaste ... but not too soon!”)

\_ **Geoffrey Lipman**, [SUNx Malta](#)



## Off Season Adventures / Second Look Worldwide

Working with David and the “Good Tourism” network has been very rewarding, not only for Off Season Adventures (tour operator) and Second Look Worldwide (nonprofit), but for my own personal and professional development.

Through *The “GT” Travel Blog*, we are able to share information about our Off Season Adventures destinations with potential travellers who are interested in simultaneously having a unique experience abroad while also giving back to the destination community, environment, and economy.



Additionally, sharing insights through Second Look Worldwide has provided us the opportunity to connect many authors within our network to *The “Good Tourism” Blog* and take part in elevating their knowledge on more sustainable and holistic ways to participate in the tourism industry.



Finally, I have enjoyed reading and connecting with other “GT” partners and guest authors and I have co-authored an academic article in a peer-reviewed journal with another scholar halfway around the world.

I will be forever grateful to David and the “Good Tourism” network for showcasing our organisations and supporting so many voices and ideas that need to be heard, especially in this increasingly changing tourism environment.

Thank you, David, for creating these opportunities!

\_ **Tanner C Knorr**, [Off Season Adventures](#) / [Second Look Worldwide](#)

## Track of the Tiger Tourism Resources Development

As we, like many others, struggle to stay afloat whilst positioning ourselves for what we envisage will be the ‘new normal’ in tourism, I have found it helpful to read of the initiatives that other “GT” Partners are undertaking to level the playing field for the industry’s MSMEs.

\_ **Shane K Beary**, [Track of the Tiger TRD](#)



## WeAreLao.com

*The “Good Tourism” Blog* is a breath of fresh air for all who are interested in different takes on ‘good’ tourism.

WeAreLao

To those who are looking to partner up with “GT”, I highly recommend doing so. As a “GT” Partner, we appreciate the opportunity to share information and openly discuss issues and outcomes. This is vital in today’s world. \_ **John Morris Williams**, [WeAreLao](#)

## WeAreLao.com

WeAreLao.com became a “GT” Destination Partner in 2020 and the publication has exceeded our expectations. “GT” provides Lao tourism with a platform to display our latest innovations, and show how the country strives for sustainable tourism. It’s a venue for WeAreLao to present the opinions of travel trade leaders, no matter how controversial, and our contributions reach, and sit alongside, those of tourism experts and top decision makers. “GT” also does a great job in social media follow up, giving “what’s good about Lao tourism” even more exposure.

WeAreLao

The bottom line is that “GT’s” niche focus cuts through the clutter of news in the mainstream media. In fact, it’s the only newsletter I read from top to bottom.

\_ **Bernie Rosenbloom**, [WeAreLao](#)

## World Tourism Association for Culture and Heritage (WTACH)

The World Tourism Association for Culture and Heritage is proud to partner with *The “Good Tourism” Blog*. For us, this a much-needed and long overdue publication that brings to the fore the ‘positive’ aspects of the tourism industry.



WORLD TOURISM ASSOCIATION FOR  
CULTURE AND HERITAGE

As we transition out of COVID-19 I would encourage all our industry colleagues to sign up, partner, learn, and share the valuable content “GT” offers. Because the future of tourism is what “GT” is all about.

\_ **Chris Flynn**, [WTACH.org](#)

## Worldwide Travel Alliance

“GT” excels because it stays ahead of the curve. “GT” examines the new ideas and trends that are defining the future of responsible travel and tourism. Time spent with “GT” is time well spent. \_ Ken Scott, [Worldwide Travel Alliance](#)



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There's a “GT” Partnership plan for your organisation. To find out more, please [download this document](#) and/or contact “GT”.

## Contact “GT”

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