



SUN^x Malta “Plan For Our Kids”

*The Climate Crisis, propelled by extreme weather, climate migrants & young activists, is today’s top global agenda item. Travel & Tourism - driving some 10% of the global economy - is very exposed to extreme weather & increasingly challenged for its emissions. To support transition of the sector to a Climate Neutral 2050 Paris 1.5°C future, **SUN^x Malta** is implementing a **Climate Friendly Travel Framework**.*

CLIMATE FRIENDLY TRAVEL is: -



MEASURED to Manage: Positive and Negative impacts calculated and balanced



GREEN to Grow: Low Carbon: Inclusive: Circular Economy & Nature Based Solutions



2050 Proof to innovate using technology for a 1.5° Paris 2050 trajectory.

THE CFT FRAMEWORK consists of

Climate Neutral Ambitions Registry + Annual Report & Think Tank



An online, blockchain based register supported by the Government of Malta, for Travel & Tourism Companies and Communities to record their commitment to Climate Friendly Travel and their 2050 Climate Neutral Ambition Trajectories. These will be self-entered & updated annually. This will be formal input to UNFCCC Register and coordinated with WTTC. It is supported by an Annual Report for sector status and a Think Tank in Malta to review/revamp it for the following year.

Online Learning Framework for schools, graduates and staff training programs;



An online portal of Climate Friendly Travel data, research multi-media and third-party feeds, as well as a course for graduates and a cartoon series for Kids

STRONG Climate Champions, 100,000 in UN States by 2030 to support change



A plan to place 100,000 sponsored Strong Climate champions across all UN States by 2030, to help Companies and Communities transform.

SDG17 Partnership Alliance for “glocal” outreach



A program of SDG 17 Alliances for sponsors & delivery partners giving mutual Climate Friendly Travel support and outreach